

SSAL

BIZAD MOBILE SOLUTION PROPOSAL...



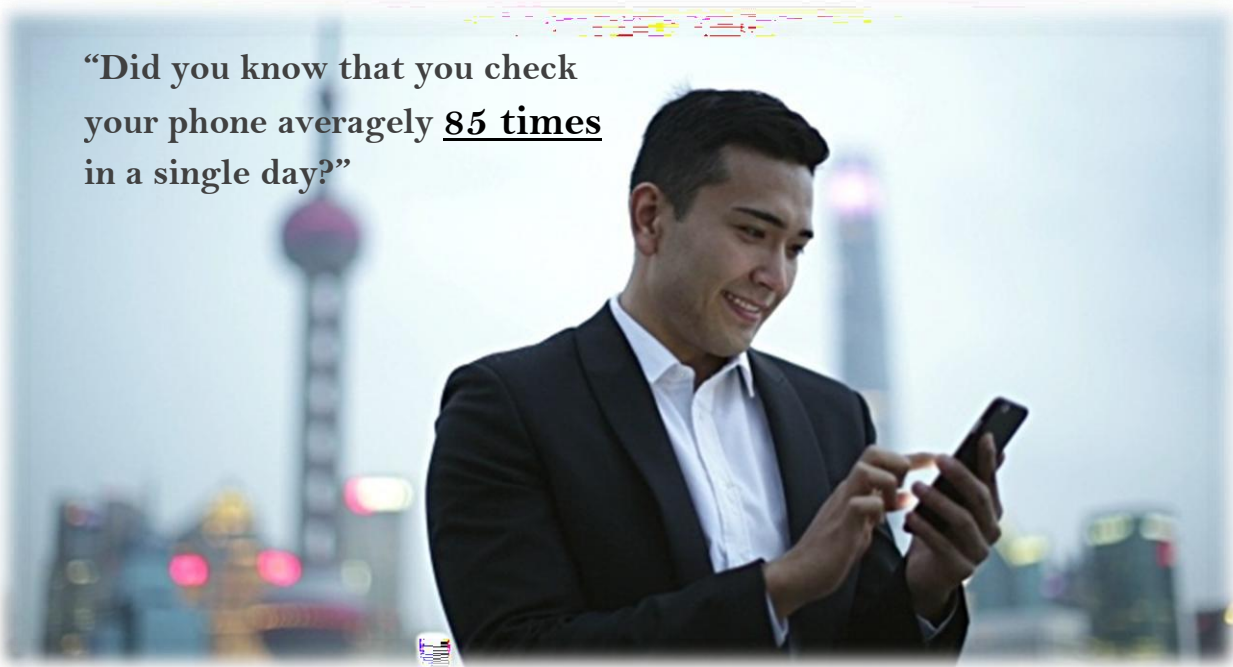
ABOUT SMART SPACE AFRICA

Smart Space Africa; a mobile advertising expert in Africa creates customized solutions for organizations that want to reach their customers wherever they are in Africa and enable them engage and create value for their brands, products and services, in the most precise, effective and visible manner that resonates with communication objectives of the organization.

With access to the leading mobile advertising platforms that have no territorial boundaries, Smart Space Africa creates solutions that position companies without compromising on communication. With access to more than 20 African countries, we have network footprint set wide in most parts of the continent, positioning brands and products to over 300 Million consumers in Africa every day.

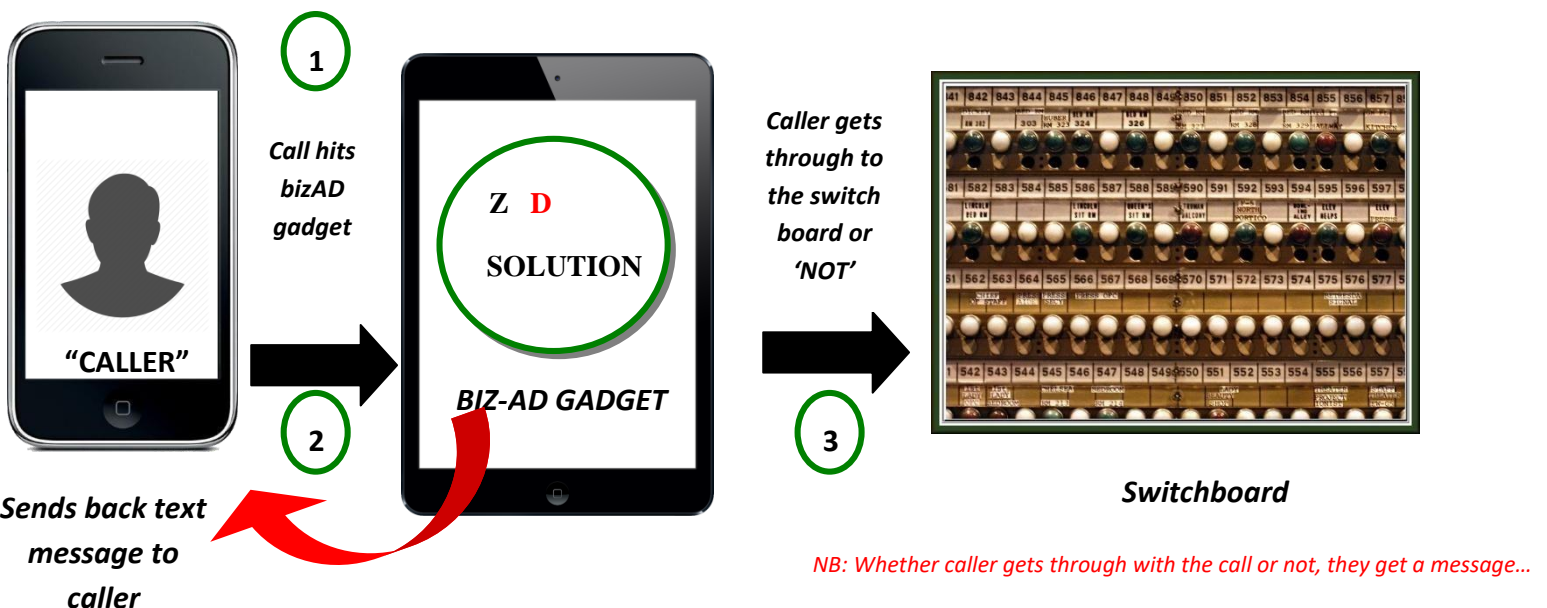
Through partnership, we have developed a range of services and products to assist companies with their mobile strategy, customer retention, communication, database building and management, lead generation, incentive programs and opportunities to generate additional income using our mobile solutions.

“Did you know that you check your phone averagely 85 times in a single day?”



SmartBiz SOLUTION

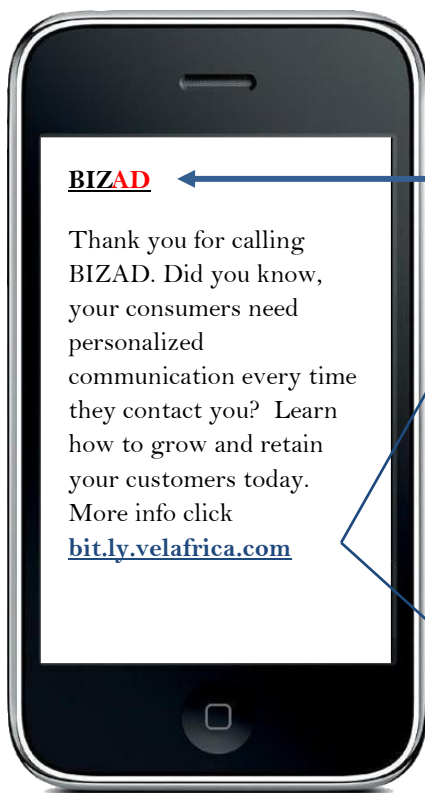
SmartBiz Solution is both a switchboard and mobile phone communication solution which offers businesses unique experiences that enable engagement with their customers when they call the business line, try to reach the office line, or get the office line busy, and as a result, during this engagement, they are left with a message customized by the organization using the solution. It goes further and provides an option to attach any form of media to the text message to give visual communication or direct callers to a preferred link that provides intended information. As if all that is not enough, it automatically feeds the caller's number into your database for future engagement.



Unlike conventional products, SmartBiz solution is built on a platform that seamlessly works together with a switchboard, and still sends personalized messages to the callers as they engage. The solution basically sends customized messages to every caller who engages the business contact phone lines. In addition, every message that will be received by a customer will have your organization's SENDER ID. That is, name of your organization as identity to the message.

SmartBiz brings about a "Personal Touch" with your customers that cannot be achieved by any other form of media. Thus creates brand visibility and leaving a long lasting impression with an almost irresistible „Call To Action."

HOW THE MESSAGES WILL LOOK LIKE TO THE CONSUMER



**YOUR
ORGANIZATION
SENDER ID**

*How the
bit.ly link
will look like
when
opened...*



smart
SPACE
Africa's no. 1 mobile marketing company



Bizad is a switchboard solution that leaves a customized message everytime your customers try to get through your office line.

Leave your customers with an impression to engage with you.

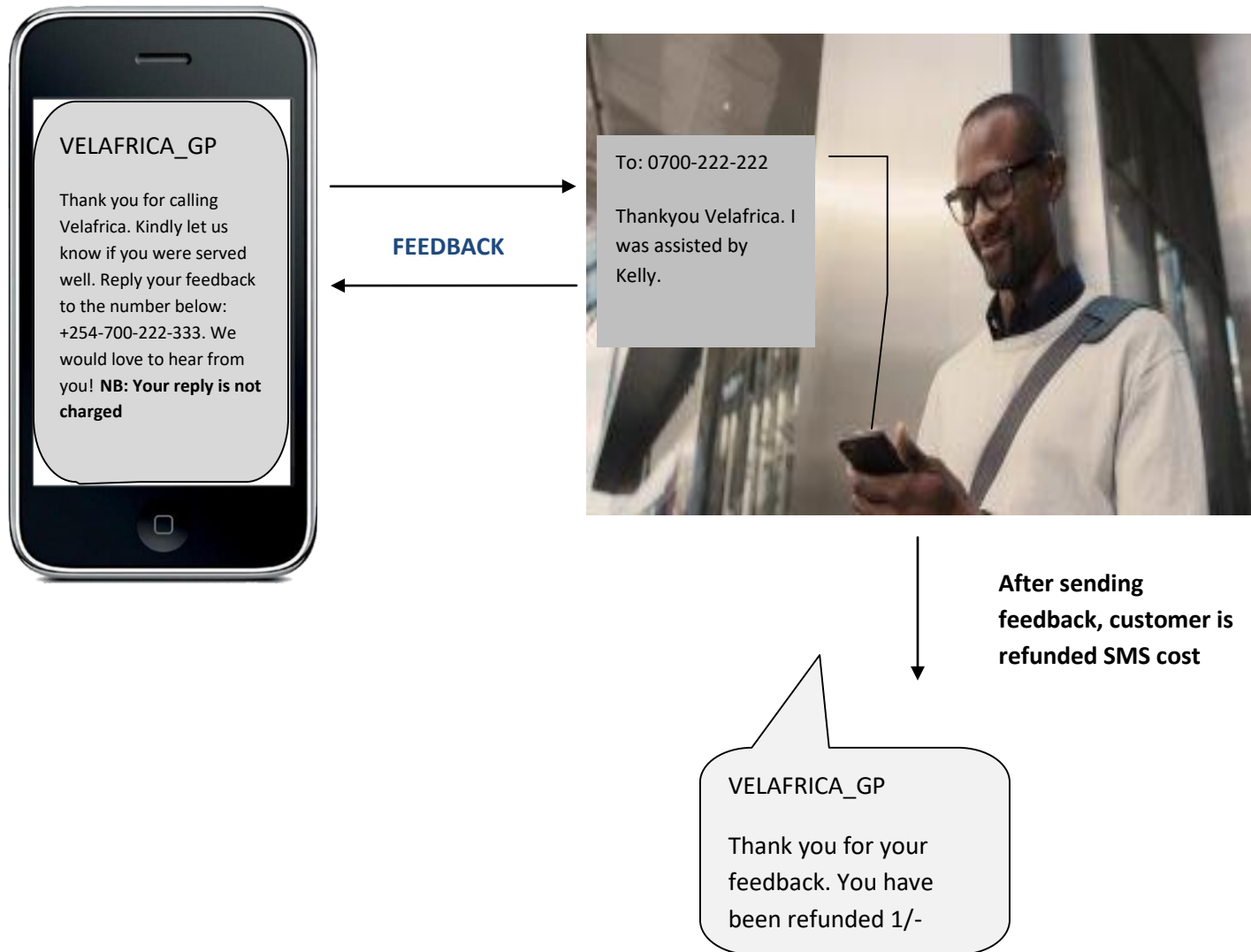
REACH THEM TODAY AND SEE YOUR BUSINESS GROW! 📞

Contact us: info@velafrica.com

FEEDBACK

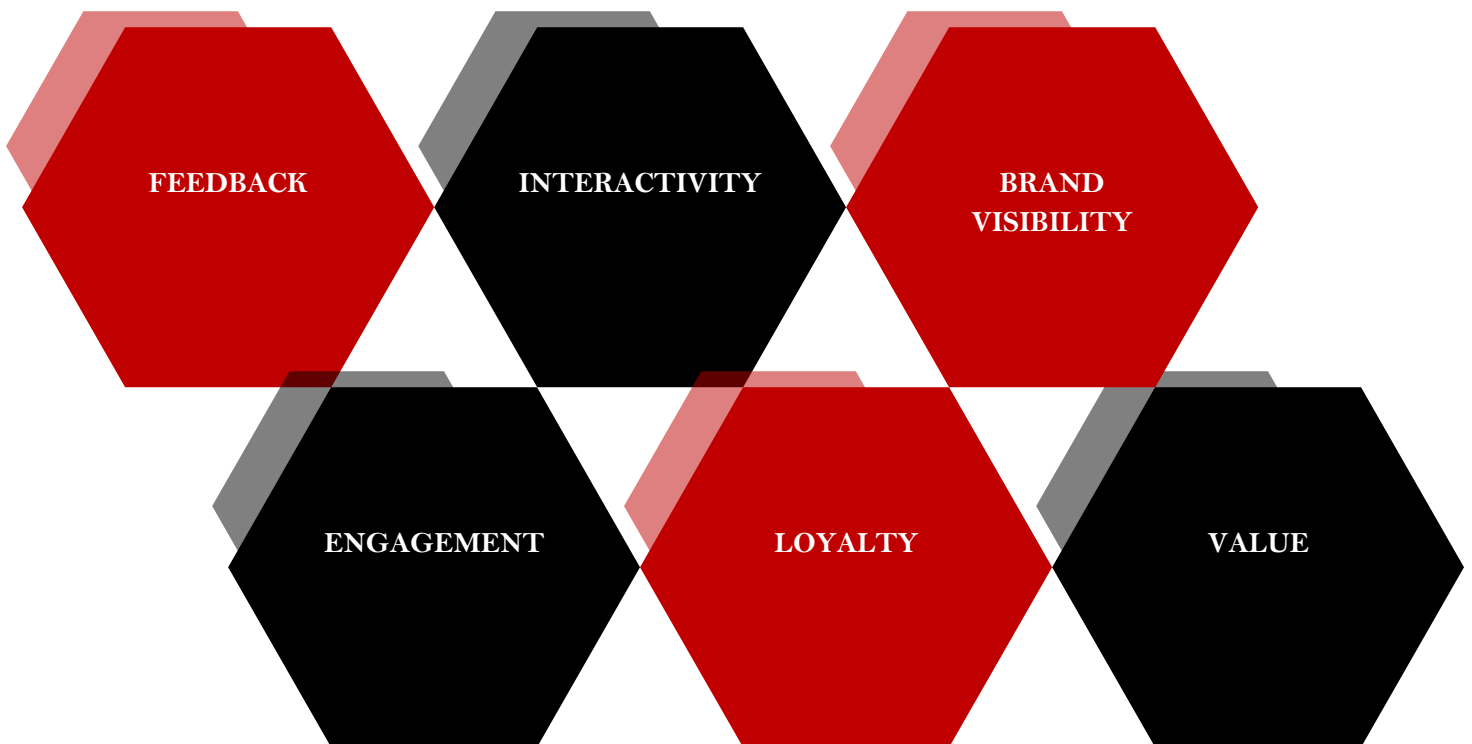
Smart Space Africa realizes how important feedback is from your customers. We have gone further and enabled a two way communication whereby, consumers, after receiving the communication message can send back feedback required or as prompted by advertiser.

Your customers' feedback will be free of charge. When they reply, an automatic cost refund of the SMS cost will be sent back to them.



OPPORTUNITY TO YOUR ORGANIZATION

- On a daily basis, your organization receives 100 (hundreds) of calls from existing and potential customers. They might get through to you or leave a voice message. SmartBiz solution will enable the callers regardless of whether they get through or not, receive a text message with relevant information about your products or services.
- Your customers sometimes experience high call traffic to a point of not getting through, which at times leaves them distraught. Imagine a situation where, at the end of call, and within seconds, they get a warm message, complete with your product offerings or website which irretrievably brings them up to speed with a whole lot of experiences.
- Loyalty means more business. You can better achieve this, by signing up for SmartBiz solution today.
- Every new communication reaches the masses who can share amongst their friends; hence more business. SmartBiz solution therefore enables your communication to go viral.



SMARTBIZ ENABLES...

WHAT THE SOLUTION WILL DO...

- Integrate your organization's switchboard with SmartBiz gadget to enable automatic message sending to all calls that come through the switchboard
- Provide a PRSP platform (this is an option) to enable your organization upload message units to enable messages to be sent without interruption
- Enable real time report generation to determine messages sent throughout the day, and feedback received through the platform
- The solution will work independently from other existing solutions within your organization, and only operated within the given SmartBiz gadget

WHAT THE SOLUTION WILL NOT DO...

- SmartBiz solution will NOT interfere with any systems existing within your organization in any way
- SmartBiz solution will NOT require any additional contact lines, instead use existing contact information
- SmartBiz gadget will NOT have social Applications for any possible interruption from anyone who tries to access it

DELIVERABLES FROM SMART SPACE AFRICA

- Smart Space Africa SmartBiz gadget at every branch (where applicable), embedded with SmartBiz Solution
- SmartBiz solution to enable seamless messaging feedback to your organization's callers
- 24-7 support from Smart Space Africa team on back end to ensure solution runs seamlessly throughout the contract period
- Monthly or quarterly reports to indicate communication value against impressions
- A communication medium that provides a diverse channel, leveraging your organization to its competitors

NEXT STEPS

| ACTION | TIMELINE |
|----------------------------------|--|
| Terms review | 3 working days |
| Contract signing | 1 working day |
| SmartBiz Solution implementation | 2 working days (per connection) |
| Admin assignment and training | 5 working days |
| Support management | 24/7 |
| Monthly invoicing | 5 th day of the following month |

LETS DO THIS!

THANK YOU...

SMART SPACE AFRICA LIMITED



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